



HELP THE HIVE

STENWOOD ELEMENTARY PTA

Annual Fundraiser

**Direct Giving Fundraiser
and
Fun Run Assembly**





ANNUAL FUNDRAISER

Dear Stenwood Parents,

Our annual PTA Help the Hive Fundraiser is finally here! Each year our PTA spends approximately \$30,000 on the programs that make Stenwood the thriving, fun, and unique school community that it is.

Help the Hive is the primary way that we will fund these programs this year. Help the Hive is a direct giving campaign – meaning you donate directly to the PTA, and 100% of your money stays with the PTA for the benefit of the school. This direct giving approach allows our parents and students to focus on building and enjoying our school community – NOT fundraising.

We have lots of fun in store for your students during the next two weeks as we hit specific fundraising goals and the students enjoy class and school-wide prizes. We will end our fundraiser with an exciting and energetic **Fun Run Assembly** at which students will run 25 laps in support of our school - and all parents are welcome to join!

Please donate generously and feel free to provide grandparents, aunts/uncles, and family friends with the opportunity to do the same. Together we can make sure your children continue to enjoy all the wonderful programs and events sponsored by Stenwood PTA.

Thank you for BEEing part of our community!

Sincerely,
The PTA Executive Board



HOW IT WORKS

- Step 1** Make your donation. Go online at <http://www.stenwoodpta.org/ProgramsEvents/FallFundraiser.aspx> or use the enclosed return envelope. Our goal is 100% participation from all Stenwood families.
- Step 2** Ask friends, family, and employers to also make a donation. Send them an email with the link to our online donation site or collect checks. Donations may be tax deductible.
- Step 3** Stenwood PTA tallies the donations and keeps track of all the funds we raise.
- Step 4** As we reach our goals, students are rewarded with fun prizes and treats.
- Step 5** Celebrate the Hive! Come cheer on our students as they run a 25 lap Fun Run.



IMPORTANT FACTS

- Help the Hive is our **annual PTA fundraiser**
- **100%** of donations stay with the PTA
- The PTA is a 501(c)3 organization, and your donation may be **tax deductible**
- Money raised will fund the **PTA budget** and **additional capital expenditures such as TECHNOLOGY**
- Please consider a minimum **\$75 donation per family**
- Our goal is **100% family participation**



FUNDRAISING GOALS & PRIZES



\$30,000 *(School-wide Goal)*

Student Prize: School-wide Wacky Principal Stunt (E.g. Slime, duct tape, pie in the face etc.)

\$25,500 *(School-wide Goal)*

Student Prize: School Popsicle Party

\$1,200 *(Class-level Goal)*

Student Prize: All Students in the Class Receive a Custom Stenwood Prize

\$800 *(Class-level Goal)*

Student Prize: All Students in the Class Receive a Custom Stenwood Prize

\$500 *(Class-level Goal)*

Student Prize: Prize picked by Grade-Level Teachers

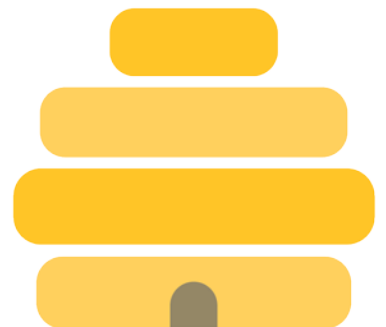
**Classes reach class-level goals and earn prizes independently of each other*

WHY DO WE NEED MONEY?

Stenwood PTA funds the following:

- Numerous Community & Social Events (e.g. Ice Cream Social, Flip Flop Hop, etc.)
- Field Trip Transportation - One Trip per Grade
- 3 Cultural Arts Assemblies
- Assignments Books – Grades 3-6
- Creative Bee Arts Program
- Teacher Start-Up Supplies
- CARES Pizza Lunches
- Sixth Grade Celebration
- Teacher/Staff Appreciation Activities
- Principal Discretionary Fund

View the entire PTA budget online at StenwoodPTA.org.





DONATE NOW!

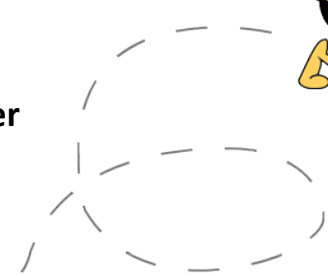
You can make your donation to **Help The Hive** with cash, check, or online by credit card.

Online:

1. Go to <http://www.stenwoodpta.org/ProgramsEvents/FallFundraiser.aspx>
2. Complete the form and enter your credit card information.
3. Click submit and you're all done!

By Check or Cash:

1. Detach and complete the form below.
2. Make your check payable to "Stenwood PTA."
3. Put the form and cash or signed check into the enclosed envelope and return it to school in your child's **BEE folder** or have older students return it to the Front Office.



HELP THE HIVE DONATION FORM

Student Name(s): _____

Teacher Name(s): _____

Donation Amount: (Please circle)

\$50

\$75

\$100

\$150

\$200

\$_____